

Check It Out Column for week of September 6-13, 2009

Library Card Signup Month

by Kathy Stutzman, Public Relations Manager

September is Library Card Sign-up Month, and Warsaw Community Public Library wants to make sure that you and your family are among the two-thirds of Americans that carry the smartest card of all – a library card.

This year a large number of area residents realized the importance of having a library card as they dealt with new economic pressures. The Library was a valued “friend” as classes were attended for writing resumes, preparing for interviews, doing job searches on the Internet and more. Help was found in the “tons” of books checked out which aided in the job search, gave valuable tips and advice, reminded people they were not alone, and comforted many in an unexpected job loss. Cardholders took advantage of the many dvds and other resources that could be checked out without charge, freeing up some of their finances. The computer lab was in great demand, so much so that the time had to be limited to one hour per person.

Cardholders discovered just how valuable a commodity the library card was. Time after time, those touched by the economic recession discovered its usefulness and necessity as they tapped into WCPL’s resources.

A library card is like a priceless gem in plain sight, which is somehow over looked or forgotten in the rush of things. A library card opens the door to adventure and a window to the world. It can educate, stimulate, and entertain. Unfortunately, there are still some who don’t possess a library card and we want to change that.

On the average, 250 people sign up for a card during the month of September. However, Warsaw Community Public Library anticipates even more registrations this year as area residents’ awareness increases on how valuable a resource a library card actually is. We encourage you to come in early and sign up for a library card. For adults, 19 years of age and older, there is an added bonus. A drawing for a package of 10 classes of choice and a free tee shirt from Giverny Fitness (retail value of \$75) will be held on October 1. What a deal! One can get a passport to adventure and learning while at the same time become eligible to receive a free gift!

Stop by the Circulation Desk and make sure each person in your family has a library card. Tell friends, relatives and neighbors about Library Card Sign-up Month, too. Discover what others have...the smartest card is a library card.

What’s in your wallet?

Visit us at www.warsawlibrary.org or become a library facebook fan at our Teen Lounge at <http://tinyurl.com/nwwfx8> or at our regular facebook at <http://tinyurl.com/nu6kx7>.

